



Company Profile

www.brice-tanzania.co.tz



brice[®]
Tanzania Limited

Company Profile



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INTRODUCTION



Brice Tanzania Limited is a limited company established with the focus of covering all vehicle and equipment lease needs.

As a company we are passionate about innovative services, processes and technologies that enable our clients to achieve optimal level of services. We operate within Tanzania with coverage of all region of the country.



ABOUT US

We are a private owned company that provides full service long-term vehicle rental. We are managing fleets of different sizes and providing rental services for a wide range of clients, from professionals/SMEs to some of the largest international corporates based in East Africa.

Since we purchase and maintain the vehicles or equipment, you do not have to worry about maintenance and other auxiliary services. Delegate these services to us!

Headquartered in Dar es salaam, Tanzania, we have substantial operating capacity, powered by a big team of highly professional staff with a combined experience of many years in the industry.

We offer a range of value-added services, such as free consulting to clients regarding a variety of lease products and procedures which are guided by stringent value principles apply best practices in our daily operations

At Brice Tanzania Limited, we pursue relationship selling with the main intention of forming long-term positive business relationships with clients. We employ the modern technologies and IT solutions in all our operations.



MISSION & VISION

Our Mission

Our mission is to provide the highest level of vehicle and equipment long term lease services as well as safe and timely deliveries, with fair and competitive pricing while providing a safe workplace for employees and maintaining integrity, fairness and honesty with customers and business partners.

Our Vision

To become the most reliable and cost-efficient lease company in the greater Eastern Africa Region that serves vehicle and equipment lease services in an exceptionally professional, short-timed, and quality consciousness manner.



PRODUCTS

Operating lease

This is a full-service product. It combines leasing a car or equipment with services such as insurance, maintenance, replacement and global tracking systems. This product is available for corporate and SMEs clients and can be used for a broad range of assets, including:

Vehicles, industrial equipment, agricultural equipment, forestry equipment, generators, forklift trucks, copiers and IT equipment.

we can provide Operating lease solutions for a large Variety of equipment, such as: vehicles, on-site equipment, agricultural and Forestry machinery, generators, forklift trucks and IT equipment.

Advantage of Operating Lease.

▶ Vehicle or Equipment as per usage.

Operating leases provide greater flexibility to companies as they can replace/update their vehicle or equipment more often. It doesn't make sense to make a large cash outlay for equipment that will only be used for a short period of time.

▶ Your equipment will become outdated quickly.

If technological advances in your industry tend to make your equipment obsolete every few years, a lease can help you stay up to date.

▶ Ease your Cash flow

With a lease, you avoid a hefty up-front charge, and you can make payments as you generate cash flow with your new vehicle or equipment.

▶ You want to protect your balance sheet.

A Vehicle or equipment purchase is recorded in your balance sheet, which increases your debt and reduces your available cash. In contrast, most leases are not recorded as debt, and are treated as an operating expense.

▶ You want the tax benefits of leasing

One of the most popular advantages of operating leases is the potential tax benefits. A lease may allow you to deduct your payments as operating expenses during the period in which you pay them. If you purchase equipment, you may be able to deduct the interest, as well as the cost of the depreciation.

▶ Stress free on Vehicle Services

All services of the vehicles including spare part purchase will be handled by us. This allows you to concentrate with your core business and therefore increase your profitability.



SERVICES

Other Services

- Daily fleet management
- Insurance Management
- Maintenance and servicing
- Breakdown Assistance and repairs
- Driver service
- Comprehensive insurance
- Replacement cars
- Fleet management assistance
(Geo fencing, harsh break analysis,
fuel consumption... etc.)



Brice Tanzania Limited
Ohio street, Aman place Building 7th Floor
P.O.BOX 72266
Dar es salaam
E: info@brice-tanzania.co.tz
Telephone: +255 (22) 2196848
Mobile: +255 754 828719

www.brice-tanzania.co.tz